# **Diana Esperanza Lesmes Palacios**

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### **EDUCATION**

### Universidad de los Andes

M.Sc. in Industrial Engineering Concentration on Operations Research & Statistics and Finances Bogotá, 2008

#### Universidad de los Andes

B.Sc. in Industrial Engineering with certificate in Business Administration Concentration on Operations Research & Statistics and Finances Bogotá, 2007

## Fundação Getulio Vargas

Business Administration Exchange student São Paulo, Brasil, 2005

# **East Lansing High School**

Senior Year Exchange Student Michigan, United States, 2000

## Colegio Americano

High School Girardot, Colombia, 1999

### **EXPERIENCE**

# Universidad de los Andes, Bogotá, Colombia

August /2008 - Until now

Instructor

- To teach Probability and Statistics and to coordinate course activities
- To support the Decision Theory master course in the topics related to Analytic Network Process
- To make research

# Universidad de los Andes, Bogotá, Colombia

January/2007 - August/2008

Probability and Statistics Teaching Assistant

- To teach additional Probability and Statistics lessons
- To coordinate some course activities

# **B&A Mercadeo Internacional,** Bogotá, Colombia

February/2008 – April/2008

Senior Researcher

- To research the Colombian engineering and construction services' market for a trade promotion organization from Chile.
- To interview specialists
- To coordinate the activities of the Junior Researcher

VQ Ingeniería Ltda., Bogotá, Colombia

January/2006- August/2006

Coordinator of the International Marketing Strategic Plan

- To research for new market opportunities
- To make inform and presentations and to organize marketing activities

### **WORKING PAPERS**

Application of the Analytic network Process (ANP) to select new foreign markets to export software services: study of Colombian firms. ISAHP 2009 (International Symposium on the Analytical Hierarchical Process), University of Pittsburgh, USA.

Analytic Network Process (ANP): An approach to estimate the Colombian baby diapers market share. ISAHP 2009 (International Symposium on the Analytical Hierarchical Process), University of Pittsburgh, USA.

Application of the Analytic Network Process (ANP) to establish weights in order to re-accredit a program of a university. ISAHP 2009 (International Symposium on the Analytical Hierarchical Process), University of Pittsburgh, USA.

### **CONGRESS AND COURSE**

Operational Research Society OR50, University of York, United Kingdom, 2008.

Innovation to Implementation: How business stays ahead? Princeton University. Held in New York, 2006.

International Strategic Management Diploma. Business Administration Faculty and Proexport. Universidad de los Andes, Bogotá, 2006.

### LANGUAGE SKILLS

Fluent English, Portuguese and Spanish. TOEFL score: 263/300

## **COMPUTER SKILLS**

Excellent knowledge of Microsoft Word, Excel, PowerPoint, SAS, SPSS, Crystal Ball, DPL, Expert Choice y Super Decisions.