

**INTANGIBLE CONTRIBUTIONS TO SOCIETY:  
THEIR VALUES AND POTENTIAL EXCHANGE FOR MONEY**

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**ABSTRACT**

This paper summarizes some of the current efforts around the world to deal with the intangible compensation and relate it to the monetary system. The value of benevolent acts must be linked in small steps through important criteria so that their relative worth can be determined through numerical priorities. A hierarchical structure with priorities and pair-wise comparison matrices are developed to show the relationship between the smallest altruistic acts of people and those involved large life-time sacrifice. This should make it easier to convert compensation for all sorts of intangible acts to equivalent monetary value.

Keywords: intangible, benevolent acts, contribution, exchange, monetary value